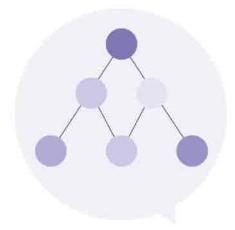


Bicycle Usage Environment Improvement Conference – Saitama, November 4th



- 1. Setting the context: Paris mode split
- 2. A fast cycling revolution
- 3. The pandemic as a boost
- 4. The way forward: the 15-min city

Setting the context



Mode split in Paris (EGT 2018)









Walking **56%**

Public Transport **32**% Car

7%

Bicycle

3% (Pre-COVID!)

→ While a lot of space is dedicated to cars, they represent a minority of trips taken by Parisians

Source:

OMNIL, Enquête Globale Transport 2018, Résultats Détaillés, https://www.omnil.fr/IMG/pdf/resultats-detailles-egt-2018-vfinale-2.pdf



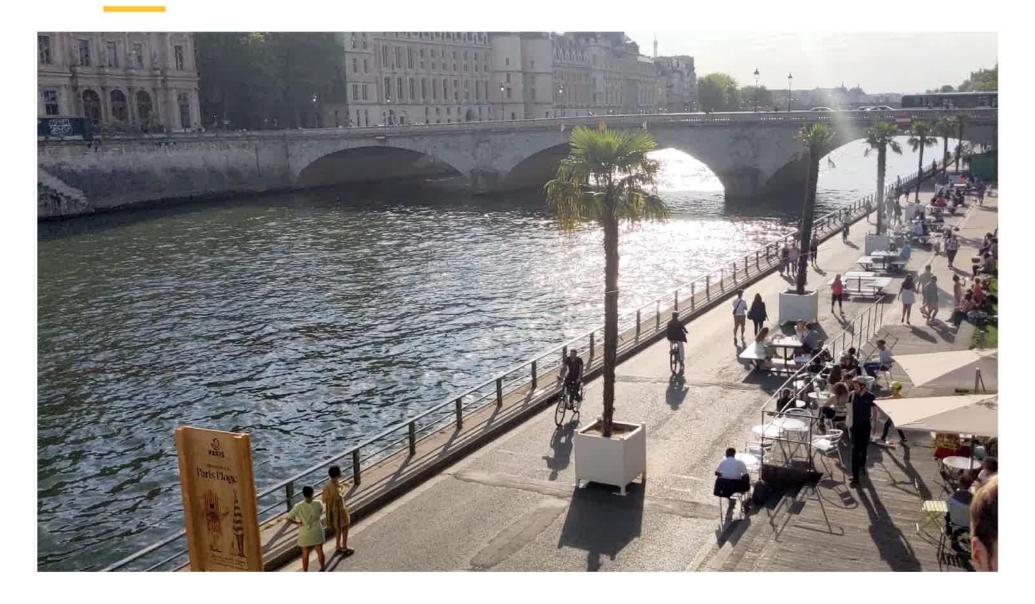


History of cycling in Paris

- + Bicycles popular in the post-war period, but displaced by cars
- + 2007: launch of the Vélib'
- + 2016: The Mayor of Paris closes river banks to cars. Start of a long legal fight. Project confirmed in 2019 on the grounds of heritage protection.
- + 2017-2018: Arrival of dockless shared bicycles and e-scooters. Regulation challenge, but show the need for more, better infrastructure
- + 2015-2020 : Development of the 'Express Bicycle Network' (REVe), including the Rue de Rivoli
- + 2020-2022: Pop-up cycling lanes during the pandemic, maintained to improve the network
- + 2021: New 'Plan Vélo' (Cycling strategy), focused on inclusiveness, safety, and parking



The River Banks





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The Express Bicycling Network: North to South and East to West







The Rue de Rivoli





The Rue de Rivoli

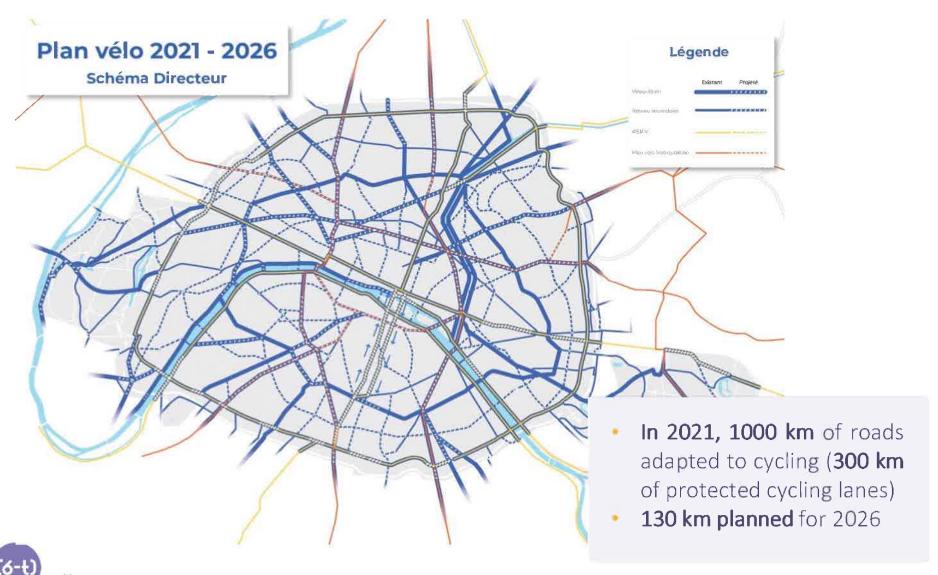




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Ensuring acceptability?

The Mayor was strongly criticised within the Paris region and in national media, but stuck to the project for several reasons:

- Support from a majority of Parisian constituents
- Conviction that hard decisions need to be made today to make Paris ready for the future

Also, favourable urban context: compact city, lower commuting distances



The pandemic as a boost

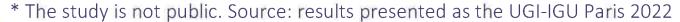


In the immediate aftermath of lockdown (May 2020), Paris City Hall sought to avoid contamination risk by :

- discouraging the use of public transportation
- Fostering active mobility and bicycle use
- → 52km of provisory bicycle paths were deployed using tactic urbanism methods

6t evaluated the use of these infrastructure for the Paris City Hall* through a survey of about 1500 cyclists using these new lanes

- 44% of users had started using the bicycle since the lockdown: new cyclists!
- + 66% if these new cyclists now used the bicycle everyday
- + 86% of them used **public transport** before
- + 87% of users surveyed were satisfied with the new lanes



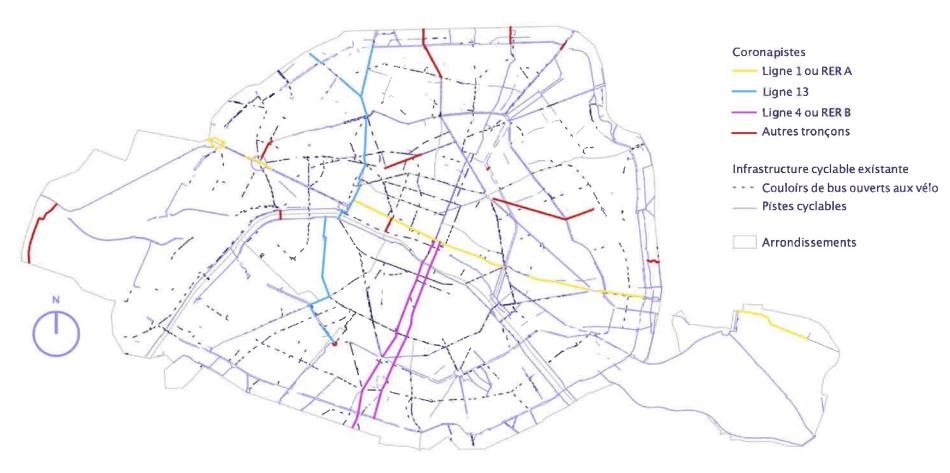


The pandemic as a boost





Pistes cyclables temporaires ou Coronapistes à Paris



The pop-lanes are now permanent



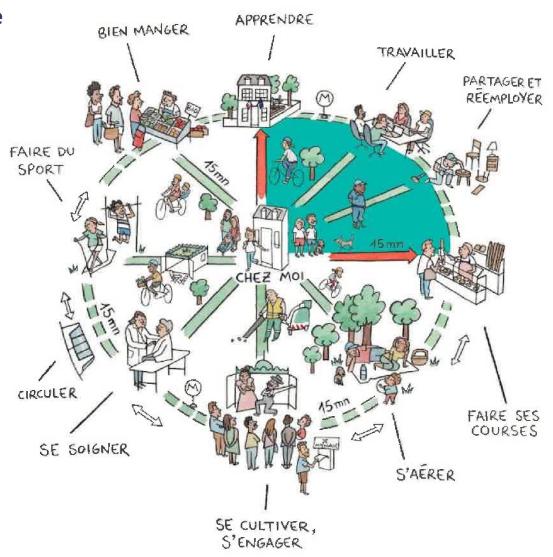


The way forward: the 15-min city



City Hall's new strategy to ensure acceptability

 An all-encompassing project in which the bicycle fits





ご清聴ありがとうございました。

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